

2016 QUARTERLY REPORT



Second Quarter

APRIL 1 - JUNE 30

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COUNCIL STANDING COMMITTEES

Executive Committee

Members: Councillor Roodenburg (Co-Chair), Councillor Coleman (Co-Chair), Mayor Simpson, and City Manager.

In the second quarter, the Executive Committee discussed improving public engagement through public consultation. The Committee was updated on the panhandling business walks and the Northern Development Initiative Trust grants.

Policy and Bylaw Committee

Members: Councillor Paull (Chair), Councillor Brisco, Mayor Simpson, Deputy City Manager/Director of Corporate and Financial Services, and Deputy Corporate Administrator

The Policy and Bylaw Committee continued its work on looking at purchasing policies that encourage local procurement. The Committee reviewed and recommended to Council to proceed with applying for a Living Wage Employer Designation for the City of Quesnel. Work continued in the area of signs as the Committee reviewed a potential political sign bylaw and reviewed all City enabled signage along the highway corridor. The committee also reviewed the new Community Flag Pole Policy.

Finance and Audit Committee

Members: Mayor Simpson (Chair), Councillor Elliott, Councillor Thapar, City Manager, and Deputy City Manager/Director of Corporate and Financial Services

The Financial Sustainability and Audit Committee received and reviewed the City's Financial Statements for 2015. The Committee had a presentation by BC Assessment. The Committee reviewed the City's statutory reserves and made recommendations to Council for the addition of three statutory reserves. The Committee reviewed the options related to the City's snow budget, reviewed potential changes to categories for business licences and recommended to Council to proceed with hiring a consultant to plan and design the City's playgrounds that will be updated over the next five years.

FINANCE

The Finance Department manages municipal funds and investments, produces annual financial statements, leads the process of preparing the financial plan and performs all financial services within the City. The department is responsible for accounts payable, accounts receivable, maintaining records of tickets and fines, utility billing and tax collection, and for securing all goods and services required by the City.

The Finance Department plans and provides timely and accurate financial information to facilitate the decision-making needs of Council, senior management, and external stakeholders.

The second quarter is a very busy time for the Finance Department. The budget was completed which enabled the calculation of the tax rates and Council approved the Five Year Financial Plan Bylaw and the 2016 Tax Rates Bylaw. In May, just over 4,500 tax notices were sent out to property owners. The Finance Department continued to encourage people to use online services for both payment of property taxes and for claiming the Home Owner's Grant. The Financial Statements and Statement of Financial Information for 2015 were received by Council and the required reporting to the provincial government and other grant providers was completed. The Finance Department also implemented a new software program for the City's landfill.

Chart 2. Operating Expenditures | As of June 30

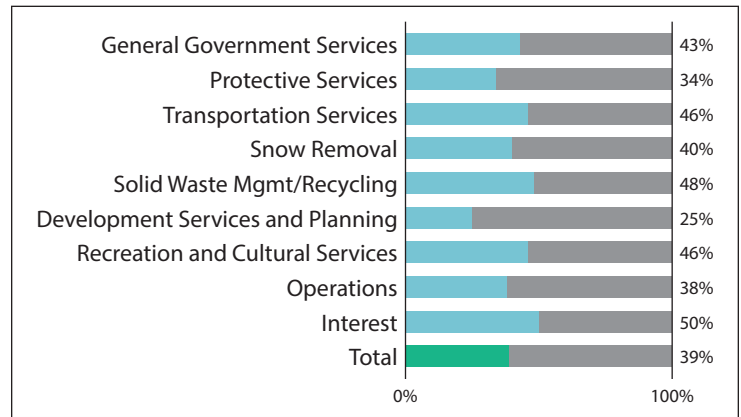
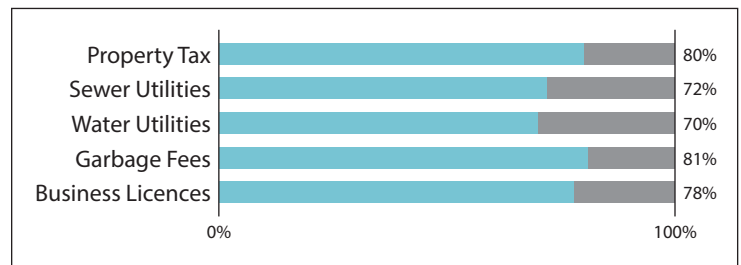


Chart 1. Major Revenues | As of June 30



COMMUNICATIONS

Communications monitors and posts on the City's social media pages and website. This position also creates and designs documents and advertising for various City departments.

City Website Analytics

Users - April 1 - June 30 - 16,090
www.quesnel.ca

City Facebook Page Analytics

Users - as of June 30 - 1,615

City Twitter Analytics

Followers - as of June 30 - 378

Quesnel Cariboo Observer Ads

Circulation: 2,200
22 paid ad runs

PUBLIC WORKS

Public Works is the City's largest department and is divided into the following sections: Water and Sewer (utilities); Mechanical Maintenance; Garbage; Recycling and Landfill (solid waste); Park Maintenance; Road and Street Maintenance; and Transportation Operations (airport and transit services).

During the second quarter, the crews continued sweeping, and applied dust suppressant throughout the City's roadways. The gardeners planted flowers and plants throughout the City and the parks staff cleaned up the parks for residents to enjoy. The roads crews painted lines, patched pot holes and paved a portion the River Front Trail and the Campus Way Trail. The Moffat and Johnston Bridges were cleaned in the beginning of June.

CAPITAL WORKS

The 2016 Capital Works projects are continuously being planned and scheduled by City staff. Projects included in this year's program:

Utility Upgrades (water, sewer and drainage)

- Jones/Wilson St stormwater outfall was connected to the Quesnel River main stormwater outfall in quarter two.
- Baker Dr and English Ave storm water replacement. In quarter two, crews removed asphalt and sidewalks and replaced the stormwater collection system. This project is expected to be completed in quarter three.
- West Quesnel Land Stability stormwater camera work. The majority of this work was completed in quarter two. The remainder will be completed in quarter three.

Roadworks

- Moffat Ave from Johnston Circle to Gardner St repaving was completed in quarter two.
- Britton Ave from Coach Rd to Enemark Rd repaving project will begin in quarter three.
- Johnston Bridge Loop from Front St Loop to new asphalt (2015) immediately east of train bridge repaving was completed in quarter two.
- Johnston Ave and Sargent St retaining wall project will begin in quarter three.
- Roadwork and sidewalks related to the West Quesnel Land Stability Project Phase II (See details in the next section).

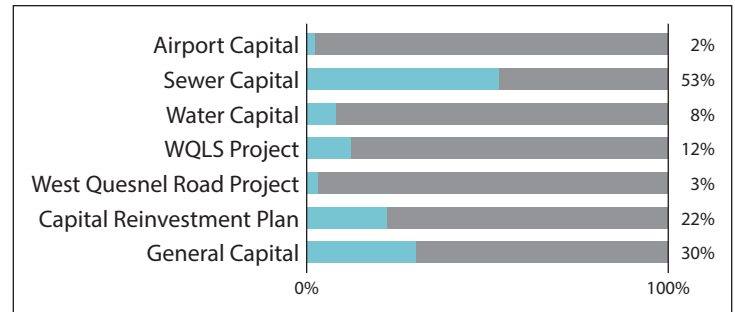
Miscellaneous

- Two traffic calming devices on Baker Drive and Racing Road - This project will begin in quarter three.
- 86 LED street light replacements in various high pedestrian locations in the City (mostly in West Quesnel) - This project will begin in quarter three.
- City Hall accessibility improvements to the west entrance from Kinchant Street - Crews started the installation of the accessible ramp and railing in June. The project will be completed in quarter three.
- Downtown washroom - in quarter two, staff toured potential locations.
- Protected left turn from Lewis Dr onto Anderson Dr project will begin in quarter three.
- Replacement of street-side blue garbage bins with concrete decorative garbage containers - the concrete decorative garbage containers were ordered in quarter two. The new containers will be installed in quarter three.
- Community flag pole in LeBourdais Park was installed and completed in quarter two.

Parks

- Plan and install a new West Fraser Timber Park Playground - the playground plans were completed in June. The equipment will be installed in quarter three.
- Rebuild back stop at the West Fraser Timber Park Babe Ruth Diamond - this project will begin in quarter three.
- The installation of bear proof garbage and recycling containers at the West Fraser Timber Park was completed in quarter two.

Chart 3. Capital Expenditures | As of June 30



WEST QUESNEL LAND STABILITY PHASE II PROJECT

The City of Quesnel secured \$7,275,155 in funding for this project through the New Building Canada – Small Communities Fund. The City has also budgeted \$1,200,000 for additional road works, sidewalks, and curbing to allow for complete rebuilding of streets and sidewalks impacted by this storm water project.

In the second quarter Acres Enterprises removed the asphalt on Abbott Dr from Hawk St to Flamingo St, Flamingo St to Lark Ave, Broughton Ave and Healy St. Crews focused on replacing the stormwater mainlines.

DEVELOPMENT SERVICES

Development Services provides advice and services related to the regulation of development activity designed to shape future development by ensuring orderly and safe growth within the City.

Development application processing, building inspection, business licensing, and bylaw enforcement are basic services provided by Development Services.

The following is a list of projects completed by the Development Services Department in the second quarter of 2016:

Active Transportation

The City is putting together a proposal to incorporate low cost cycling infrastructure across the community. This will raise awareness of cyclists sharing the roads with vehicles and, where possible, improve cycling/pedestrian corridors.

Housing Incentives Program

The Housing Incentives program that was initiated in the first quarter was developed and adopted by Council in quarter two. Staff are working with a number of proponents on housing development plans through this program.

Official Community Plan and Zoning Bylaw Revisions

The Official Community Plan (OCP) is a statement of objectives and policies to guide decisions on planning and land use management, while the zoning bylaw contains the rules and regulations for the development of land in Quesnel. A consultant was selected in quarter two to lead the review and revision of the City's OCP and Zoning Bylaws review. An initial community visit was completed as well. There will be a number of opportunities for the public to provide input into these important documents over the next several months, watch the City website for more details at quesnel.ca.

Development Applications

Table 1. Development Applications | April 1 - June 30

	2016	2015
Rezoning	\$2,170	\$3,750
Subdivision	875	0
Permits (DP, DVP, BOV, other)	3,700	1,680
Total	\$6,745	\$5,430

A subdivision and development permit application was received to construct an office and shop building for forestry consulting on Larch Ave beside the new vet clinic at 2377 Larch Ave.

Building

Table 2. Building Permits | April 1 - June 30

	2016	2015
Building Permit Fees	\$21,000	\$12,269
Building Permits Issued	29	34

The second quarter continued to be strong in terms of new construction with eight new homes under construction, four of which are part of a four-plex at Aveline Place on Lewis Dr. This accounts for the significant increase in construction values and building permit fees over 2015 and although the building permits issued this quarter is slightly lower than 2015, the total year to date is higher than 2015 due to the early start in the first quarter.

Table 3. Building Construction Values | April 1 - June 30

	2016	2015
Residential	\$2,768,345	\$942,065
Commercial	96,368	890,000
Other	18,023,044	0
Total	\$19,321,873	\$1,895,065

The construction value this quarter is significantly higher than normal as it includes the new West Fraser Centre (arena). That being said we also reached the highest number of new residential units the City has had in one year for at least the past five years.

Bylaw Enforcement Updates

Table 4. Bylaw Complaints and Occurrences | April 1 - June 30

	2016	2015
Dogs	83	69
Noise	17	14
Nuisance	111	76
Sign	25	14
Municipal tickets issued	5	7
Parking complaints	25	8
Parking tickets issued	72	93
TOTAL	338	281

The statistics above are meant to reflect a sample of the complaints received and enforcement actions taken, they do not include all bylaw activities.

Spring is a very busy time for the Bylaw Department. In addition to the files above, Bylaw Staff made 33 documented smoking patrols at Spirit

Square, numerous patrols of the parks and Riverfront Trail. May is also the beginning of the watering season; the Bylaw Department made 32 contacts with residents that were sprinkling incorrectly. In total, Bylaw made 902 entries in the their daily log for the second quarter of the year.

Business Licences

Table 5. Business Licences Issued | April 1 - June 30

	2016	2015
New Licences Issued	27	19
Total Current Licences (<i>paid</i>)	820	814

A list of paid business licences is available at www.quesnel.ca.

COMMUNITY SERVICES

The Community Services Department includes the management and delivery of a wide range of community based services including: North Cariboo Recreation and Parks Service, Quesnel Regional Airport, Quesnel Transit, and Quesnel and District Museum and Archives. The Department also provides civic building maintenance for numerous City-owned facilities. The North Cariboo Recreation and Parks Service is a regional recreation service provided to residents in partnership with the Cariboo Regional District and managed by the City that includes: Arts and Recreation Centre, Twin Arenas, Alex Fraser Park, Indoor Soccer Complex and various parks and community halls in the region.

The following is an overview of significant programs, projects, and initiatives of the department in the second quarter of 2016:

Airport

Table 6. Aircraft Movement | April 1 - June 30

	2016	2015
Aircraft Movement	1,573	1,440

Air Access Grant

Table 7. Passenger Airlines | April 1 - June 30

	2016	2015
Total Passengers	4,427	3,887
Scheduled Flights	222	224
Actual Flights	219	219

The City received a grant from the BC Air Access Program of \$88,425 for 75% of the eligible costs up to \$117,900 in project costs, to upgrade the airport gates to improve perimeter security and to implement an improved landing approach system that will make it easier for aircraft to land in low cloud conditions. The landing approach system has the potential to significantly reduce the number of cancelled or delayed flights due to weather conditions at the airport.

Transit

Table 8. Transit Ridership | April 1 - June 30

	2016	2015
Conventional Ridership	21,282	18,161
HandyDART Ridership	1,890	1,909
Total Ridership	23,172	20,070

Service Review

BC Transit began a Transit Service Review Update in the spring which included a review of transit user statistics, an online survey, on board interviews, and on-site observations of transit use patterns. The Service Review Update is expected to provide recommendations to the City to improve service levels and operational efficiency of the transit system. The results of the review are expected to be released in the third quarter of the year.

Museum and Heritage

Table 9. Admissions | April 1 - June 30

	2016	2015
Total Admissions	1,120	1,292

Cornish Waterwheel Restoration Project

Work began on the Cornish Waterwheel Restoration Project in the spring. The project is being funded by the City, Canadian Heritage through the Building Communities through Arts and Heritage Program, Heritage BC through the Heritage Legacy Fund, a Quesnel Community Foundation grant, and contributions from the Quesnel Friends of the Museum and the Integris Credit Union. The new waterwheel is being constructed off-site and is expected to be installed at Heritage Corner on Front St in the third quarter.

Museum and Heritage Select Committee

The new Museum and Heritage Select Committee was appointed and met for the first time in the second quarter. The Committee replaced the previous Museum and Heritage Commission following a series of heritage stakeholder meetings to establish a new governance model to manage and promote heritage in the community.

Museum Renovation Design

The City has retained the services of Urban Arts Architecture to provide schematic design options for a renovation to the Quesnel and District Museum and Archives' reception, gift shop, offices, and archive area. The design will also provide recommendations to better showcase the exterior display areas facing Lebourdais Park and to provide a year round fully accessible washroom for the Visitors' Centre and Museum.

North Cariboo Recreation and Parks

Arena Replacement Project

Construction began on the new West Fraser Centre in the second quarter. The construction contract was awarded to Vic Van Isle Construction who mobilized on site in April and began site preparation and excavation soon afterward. The contractor is utilizing a number of local contractors for this project. Work in the second quarter has resulted in the completion of significant civil works and the building foundation. Work is continuing on the structural concrete elements of the building with the roof structure anticipated to be installed in the fall. The project is currently on schedule with completion anticipated by September 2017 and on budget for \$20.6 million.

Accessible Playground

After four years of planning and fundraising by a group of dedicated volunteers, construction of a new accessible playground at the Quesnel and District Arts and Recreation Centre began in the spring. Funding for the project came from community donations, grants, and funding from the North Cariboo Recreation and Parks budget. Most of the work was completed in the second quarter, with the playground opening near the end of July. Dozens of volunteers contributed their time and energy to the project including 25 volunteers who helped install the equipment during a weekend in May.

While many individuals and businesses made generous contributions to the project, a special thanks is warranted to Sandy Meidlinger of the Parent Child Resources Team, Darryl Tolhurst of Canadian Western Mechanical, and Rob Zappone of Fresno Construction, without their contributions, this project wouldn't have been possible.

Barlow Creek Ball Fields

The Cariboo Regional District was successful in obtaining grants from Northern Development Initiative Trust of \$60,000 to upgrade the ball fields at Ranger Park at Barlow Creek. Work will be undertaken in the third quarter to make improvements to the infields of two of the ball fields including new dugouts and new backstops. The Barlow Creek Recreation Commission anticipates receiving donated labour and materials to replace the fence for Field 1 at the same time. This will complete the first phase of a two year program to upgrade the fields so that they will become a new venue for slo-pitch.

First Nations Traditional Arts and Crafts Program

The North Cariboo Aboriginal Family Program Society and Quesnel and District Leisure Services were successful in obtaining a grant from Northern Health to offer this program. Youth and teens will learn from elders in the community and professional artists First Nation's traditional arts and crafts techniques along with learning to use visual art materials and techniques. The program is planned for fall 2016 and will have visiting artists share their experiences of creating and selling their work and the best ways to market the students' creations.

Arts and Recreation Centre

Table 10. Facility Bookings | April 1 - June 30

	2016	2015
Number of Facility Bookings	447	340
Facility Hours booked	1559	1640

Table 11. Admissions | April 1 - June 30

	2016	2015
Single Admissions	8,671	11,483
Membership Admissions	22,639	23,448

Twin Arenas

Table 12. Facility Bookings | April 1 - June 30

	2016	2015
Number of Facility Bookings	158	189
Facility Hours booked	841	1,180

Table 13. Admissions | April 1 - June 30

	2016	2015
Single Admissions*	0	0

*From April to September there is no public skating or drop-in programs.

VISITORS' CENTRE

The Visitors' Centre is managed by the Quesnel and District Chamber of Commerce under contract with the City of Quesnel.

Table 14. Number of Visitors | As of June 30

	2016	2015
Number of Visitors	3,760	4,031

Table 15. Visitors Origin | As of June 30

	2016	2015
Quesnel and Area	882	991
British Columbia	757	783
Alberta	33	56
Canada	21	48
USA	164	230
Europe	148	166
Asia/Australia	20	21
Other	2	1

RCMP SERVICES

The statistical information summary below is based on reported incidents of offence and are subject to change as investigations develop.

Table 16. Crime Type Statistics | April 1 - June 30

	2016
Break and Enter - Residence	42
Break and Enter - Commercial	12
Theft FROM Vehicle	36
Theft OF Vehicle	38
Fatal Collisions	0
Injury Collisions	10
Collisions	33
Alcohol/Drug Related Collisions	4
Impaired Drivers	84
Drug Offences	76
Robbery	2
Domestic Violence Offences	68
All Assaults	112
Crimes Against Persons	282
Shoplifting	38
All Property Offences	449

Table 17. Calls for Service | Jan 1 - Mar 31

	2016
Number of Foot Bridge/River Walk Calls	48
Number of Panhandling Calls	1

Table 18. RCMP Visits | Jan 1 - Mar 31

	2016
Number of Street Checks	32
Number of School Visits	0

FIRE & RESCUE SERVICES

The second quarter saw the Quesnel Fire Department (QFD) respond to 113 calls. The QFD attended a total of 10 fire practices and the volunteer fire fighters volunteered a total of 1,671 hours. Four new recruits joined the QFD and are undergoing training. 3,821 students took part in fire prevention education.

Table 19. Property Values | April 1 - June 30

	2016	2015
Property at Risk	\$4,491,235	\$1,154,812,550
Loss of Property Due to Fire	\$1,607,735	\$164,500
Property Saved from Damage	\$2,883,500	\$1,154,648,050

Table 20. Fire Inspections | April 1 - June 30

	2016	2015
April	49	47
May	41	51
June	83	100

ECONOMIC DEVELOPMENT

Economic Development focuses on activities that support Business Retention and Expansion, Resident, Visitor, and Business Attraction, Workforce Development and Attraction, and occasional sector specific projects.

Business Retention and Expansion

Communication between the City and the business community is an important part of Business Retention and Expansion. In the second quarter, the City hosted the second annual Business Talks event. This was an opportunity to share City initiatives with small business owners, a Q & A session with Mayor Bob Simpson, and a brainstorming activity to generate ideas for future projects.

The City also contributed to hosting a Local Economy Workshop with economist and local, Michael Shuman. This informative workshop was aimed at generating ideas amongst entrepreneurs and community members to grow the local economy.

Resident, Visitor, and Business Attraction

The Repositioning our Community Identity project was well underway in the second quarter. A three-hour Dialogic Workshop session was open to the whole community, and a follow up, full day Definition Workshop involved 15 invited stakeholders. These workshops informed the development of the Community Brand Strategy. The brand creative platform, including logo, visual identity guidelines, and key message statements will be developed in the third quarter and finalized before the end of the year.

Initial meetings with hotel owners have started in relation to the implementation of a Municipal Regional District Tax (MRDT or Hotel Tax) in Quesnel. These meetings will continue in the third quarter. Currently implemented in more than 50 communities in British Columbia, the MRDT is added to overnight stays at hotels and motels within City limits. The funds are collected with the objective to get "more heads in beds" and may only be used for activities related to tourism promotion and development.

A flat sheet has been developed to showcase airport land available for development as recommended in the Quesnel Airport Business Plan completed in 2015. This marketing tool features information on the available tax exemption for development on airport land, and advantages of doing business in Quesnel.

The City hosted a Chinese delegation, interested in expanding Chinese tour group options to the Cariboo. The delegation travelled through the region and was able to meet with hunting and fishing guides in the area, visit the Quesnel and District Museum and Archives, and was interested to learn about Chinese heritage in Quesnel.

Marketing Initiatives:

- Print advertisements and editorial content in the Northern Explorer magazine.
- Trade Show attendance at Minerals North, promoting Quesnel as a central location for mining service sector business development.

Workforce Development

The City was awarded the British Columbia Economic Development Association's Community Project Award for communities under 20,000 for our Healthcare Recruitment program. One new physician arrived this quarter. The Healthcare Recruitment Coordinator continues to work with Northern Health on recruiting other healthcare professionals and helps the spouses of recent arrivals to make connections in the community.

Work is underway to develop a business plan for a co-working space in order to support entrepreneurial development in Quesnel. Currently, co-working spaces are operating in other communities, large and small, across British Columbia. This model encourages networking and partnerships to form between businesses, spurring opportunities for business growth.

Table 21. City Grant Applications | as of June 30

PROJECT	GRANT	APPLICATION AMOUNT	STATUS	AMOUNT AWARDED
Airport Aerodrome Instrument Upgrade	BCAAP	33,750	A	33,750
Airport Security Gate	BCAAP	84,000	A	84,000
Arena Washroom Doors	Employment and Social Development Canada	8,200	P	
Arts & Recreation Centre Swimming Pool Upgrade	NDIT - Community Halls and Recreation	30,000	A	30,000
	NDIT - Pine Beetle	21,300	A	21,300
Brand Implementation	NDIT - Marketing Initiatives	20,000	PA	2,846
	NDIT - Pine Beetle	20,000	A	20,000
Carbon Tax	UBCM - Climate Action Revenue Incentive Program	36,000	A	36,000
Downtown Residential Opportunities	NDIT - Capital Investment Analysis	10,000	A	10,000
	NDIT - Pine Beetle	10,000	A	10,000
Downtown Washroom and Accessibility	NDIT - Community Halls and Recreation	30,000	A	30,000
	NDIT - Pine Beetle	30,000	P	
	NDIT - Capital Investment Analysis	5,000	A	5,000
	Rural Dividend	246,000	P	
Economic Development Capacity Building	NDIT - Economic Development Capacity Building	50,000	A	50,000
Façade Improvement	NDIT - Façade Improvement	20,000	A	20,000
	NDIT - Pine Beetle	20,000	A	20,000
Grant Writing Support	NDIT - Grant Writing	8,000	A	8,000
Heritage Corner	Heritage Legacy Fund	6,000	A	6,000
	Canada Heritage	34,000	A	34,000
Intern Program	NDIT - Local Government Management Intern	35,000	A	35,000
	NDIT - Pine Beetle	35,000	A	35,000
Johnson Bridge Bike Path	Bike BC	149,000	P	
LeBourdais Park/Museum/Visitor Centre Improvements	Canada 150	250,000	P	
our Quesnel	UBCM - Innovations Grant	100,000	A	100,000
Repositioning and Implementation	CCBAC	35,000	A	35,000
Repositioning Community Identity	NDIT - Marketing Initiatives	20,000	PA	2,856
	NDIT - Pine Beetle	20,000	A	20,000
Soccer Facility Heating Improvements	NDIT - Community Halls and Recreation	30,000	A	30,000
	NDIT - Pine Beetle	19,000		19,000
South Quesnel RV and Truck Stop	NDIT - Capital Investment Analysis	5,500	A	5,500
Well Project	Building Canada	1,000,000	P	
West Quesnel Land Stability	Build Canada Fund	4,850,102	A	4,850,102
		Total:		5,553,354

P - pending

A - approved

PA - partially approved

BCAAP - British Columbia Air Access Program

CCBAC - Cariboo-Chilcotin Beetle Action Coalition

NDIT - Northern Development Initiative Trust

UBCM - Union of British Columbia Municipalities

2016 Strategic Plan – Second Quarter

1 COMMUNITY HEALTH AND SAFETY		
	Strategic Action	Progress
1.1	Housing Initiatives	
1.1.1	Update the housing needs assessment numbers.	These statistics have been updated and are being reviewed by community stakeholders. This information will be brought to Council in September 2016.
1.1.2	Develop a comprehensive housing strategy to encourage investment across the housing spectrum, with a key focus on housing gaps identified in the needs assessment.	Housing initiatives are a high priority for the City, with many actions being developed. The Provincial and Federal Governments are also making this a priority.
1.1.3	Develop and update bylaws to support our housing strategy (business licensing updates, building maintenance bylaw, and a secondary suites bylaw).	In the fall of 2016, Staff will start developing the framework of bylaws to support our housing strategy. Secondary Suites will be addressed in the current Official Community Plan (OCP) update which is currently underway.
1.1.4	Consider Development Cost Charges exemptions/226 Tax Exemptions to help encourage developers to invest in Quesnel.	This work has been completed, and the Multi-Family Housing Incentive Bylaw No. 1805 has been adopted by Council.
1.1.5	Consider City land for allocation to housing initiatives to help encourage housing investment.	A policy has been developed to assist Council with allocating City owned lands for housing. A Request for Proposals (RFP) has been issued for a parcel of land adjoining City Hall specific to encouraging multi-family housing.
1.2	West Quesnel Land Stability Project	
1.2.1	Minimize the environmental impact of the extra storm water drainage due to the enhanced collection system.	Work is continuing on the outfall infiltration area. The outfall area filters the storm water from the mainline before it enters Baker Creek. The stormceptors have been installed and will filter the grit/sand and oil from the storm water before entering the infiltration area.
1.2.2	Complete the large infrastructure Phase II project, and the associated paving required.	Due to significant project savings, the scope for this phase was expanded on Abbott Drive from Flamingo St to Dawson St. This extra work still falls within the scope of our original budget.
1.2.3	Work with the WQLS Committee to engage residents in next steps for reducing their impacts on ground water.	Preliminary discussions have been held to date with the West Quesnel Land Stability Committee.
1.3	Work with BC Transit and stakeholders, as they conduct a service review of transit operations.	The service review by BC Transit is currently underway.

2016 Strategic Plan – Second Quarter

1.4	Work with the Ministry of Transportation and Infrastructure to focus on safety and throughput improvements along the highway corridor for motor vehicles and cycling traffic.	The Ministry of Transportation and Infrastructure (MOTI) is the lead agency on this project. Staff has participated in several meetings reviewing the results of the recent traffic study. MOTI is still in the problem definition stage of this project.
1.5	Continue to work towards improving accessibility outcomes for all residents by continuing the capital program and develop an accessible downtown washroom facility.	Staff is currently trying to secure the site for the accessible downtown washrooms.

2 FINANCIAL STABILITY OF THE CORPORATION		
	Strategic Action	Progress
2.1	Continue cost cutting initiatives to free up funding for capital infrastructure replacement. The Financial Sustainability and Audit Committee will bring a continued emphasis on increasing efficiencies and cost effectiveness of operations.	The Financial Sustainability and Audit Committee has not started on the 2017 budget yet.

3 ECONOMIC STABILITY AND DIVERSIFICATION		
	Strategic Action	Progress
3.1	Reposition the community image through a marketing and re-branding initiative.	The marketing and re-branding consultants are actively engaged and there has been significant community input through this process.
3.2	Focus on local purchasing initiatives to enhance the local economy, including the use of job fairs for large projects and development of a local procurement policy.	For the WQLS project, the local spending totaled \$190,000 to the end of June. The Arena Replacement Project has resulted in \$875,000 of local spending to the end of June.
3.3	Address the equity issues related to the taxation model used by the City of Quesnel. Of particular concern is the tax disincentive which has developed in the heavy and light industrial tax class.	The Industrial tax class levy has been held at the 2015 dollar level for 2016-2018. This will result in gradual shifting of taxes to the residential and business classes.
3.4	Engage the hospitality providers with the goal of the municipality administering a Municipal Regional District Tax (Hotel Tax) for Quesnel.	This process is underway. Council has determined that it is in favour of a locally administered hotel tax rather than a regionally managed tax. Consultation with local hotel operators is ongoing.
3.5	Investigate a living wage policy for the City of Quesnel.	The City of Quesnel has been accepted as a Living Wage employer.

2016 Strategic Plan – Second Quarter

4 ENVIRONMENTAL STEWARDSHIP		
	Strategic Action	Progress
4.1	Review landfill and recycling practices to work towards zero waste.	A project team is engaged on this. Recycling education is being delivered to residents by Baker Creek Enhancement Society for the City. Recently, the City worked with the Cariboo Regional District (CRD) offering discounted composters to the community.
4.2	Continue to engage the Province on the development of a Community Forest for Quesnel.	The City is waiting for the results of the Timber Supply Allocation from the Province.
4.3	Conduct an analysis on the City mobile fleet with the goals being to reduce the carbon footprint, improving the life cycle costs of equipment ownership and a review of how the equipment is funded.	Not started yet.
4.4	Utilize sensitive areas inventory information in our land use planning (upcoming Official Community Plan refresh).	The OCP consultant has been selected. A community engagement plan has been developed and the actual consultation will start this fall.

5 GOVERNANCE		
	Strategic Action	Progress
5.1	Engage local First Nations at a more meaningful level, this effort could include community to community forums, creation of a joint First Nations Relations Committee, seeking out of recognition opportunities and the development of communications protocols.	This is ongoing, the local First Nations bands have been contacted with the goal of engagement in a joint committee with the City.
5.2	Complete the refresh of the City committee structure.	Completed.
5.3	Improve community awareness and engagement through more strategic communications, including Bylaw of the Month, a new quarterly reporting structure and development of a new website.	The Bylaw of the Month notices are ongoing. The quarterly reporting from the City was updated. The RFP for the City website will be released shortly.
5.4	Continue to work the North Cariboo Directors of the CRD to improve equitable service delivery.	Significant progress has been made. The CRD has agreed to help fund the Visitor Info Centre on an ongoing basis, and is participating and providing some funding to the Community Branding process.

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5.5	Engage the community, specifically meeting with Neighbourhood Associations, Business Associations and other stakeholders to further update the City's Official Community Plan.	Community engagement for the OCP will start in the fourth quarter.
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6 INFRASTRUCTURE RE-INVESTMENT		
	Strategic Action	Progress
6.1	Replace the existing public works yards. In 2016, develop plans and communicate to the community before moving to a referendum.	The Alternative Approval Process for the replacement of the Public Works Facility was not approved by the public. Staff is continuing work on this file to be ready for a referendum on a revised project.
6.2	Implement the Parks, Green Spaces and Outdoor Recreation Master Plan. This will include implementation of the Active Transportation Plan, further work on rationalizing ball parks in the community, a review of the parks amenities and playgrounds offered at City parks and a review of City land holdings.	<p>Staff is implementing the Parks, Green Spaces and Outdoor Recreation Master Plan. The key project resulting from the Active Transportation Plan has been submitted to the Province for funding. Staff is continuing to work to improve Barlow Creek ball parks, working with the CRD, as part of rationalizing the number of ball parks.</p> <p>An implementation plan to improve the cycling network is currently being developed and will be presented to Council when completed.</p>
6.3	Implement a Wide Area Augmentation System (WAAS) for the Quesnel Regional Airport to increase the number of scheduled flights landing at the airport and to provide greater reliability for air ambulance transports.	The City has been awarded a BC Air Access Grant for this project and it should be a step forward in improving the reliability factor for flights into the airport.